

## Intellect conducts its User Meet 2019 in Dubai

**With the theme of 'Banking on Re-imagination', Intellect promises Complexity reduction with quantum jump in Operational cost saves by re-imagining Banking from first principles**

*Brett King, World-renowned Futurist & Speaker, International Bestselling Author, Founder and CEO of Moven delivered the key note address at the event on Bank 4.0*

*Intellect User Meet showcases some of the most recent advancements in Banking – introduction of Contextual Banking, Open Banking driven by an API led architecture, Leveraging AI/ML and Financial Ecosystems.*

**Dubai (UAE), 19th March, 2019:** Intellect Design Arena Ltd, a specialist in applying true Digital Technologies and a global leader in Financial Technology across Banking and Insurance, conducts its User Meet in Dubai, on 18<sup>th</sup> & 19<sup>th</sup> March, 2019.

With the theme of '**Banking on Re-imagination**', Intellect User Meet 2019 is a two-day event featuring keynote by **Brett King, the World-renowned Futurist & Speaker, International Bestselling Author, Founder and CEO of Moven**, sessions by Banking and Technology leaders, eminent panelists, user-led workshops and design-led thinking sessions on the most pressing industry topics.

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During the first day's sessions the audience – that included current and prospective customers of Intellect witnessed the full spectrum of the Intellect's capabilities, heard and how its differentiating architecture has been integrated with recent advancements such as API led Open Banking to deliver Contextual , real time Banking . A panel discussion moved the debate on Experience to the next level – of monetizing it from merely delivering it. Similarly, the session on Treasury focused on how it could become a Strategic lever of the Bank , while still delivering optimal resource utilization and ensuring compliance. from a diverse selection of eminent speakers on how to leverage digital technology, about Intellect suite of products that they can leverage, panel discussion on - from experience to 'monetizing' experience, Integrated risk and treasury, hands on feel of 2020 user journeys, best practice sharing/best deployment of products and much more.

Delivering his keynote address on the topic “**Bank 4.0 - Banking Everywhere, but not at a bank**”, **Brett King**, **World-renowned Futurist & Speaker, International Bestselling Author, Founder and CEO of Moven** said, *"The world is moving from physical distribution to digital distribution. You can't buck that trend. You cannot compete it even if you try. The challenge for those in the industry is not simply to build tech into your business. It is to think and act like a tech company."* He further added, *"The core of the bank is the ability to serve your customers when and where they are needed."*



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**Arun Jain, Chairman & Managing Director, Intellect Design Arena Limited** said, *"We at Intellect are happy to present our User Meet 2019 in Dubai. The User Meet is not just another FinTech conference; it is a marketplace of ideas and relationships, an event designed to drive high impact and outcome. It is a celebration of the success stories of our clients and partners and an opportunity to reimagine their business models. The event provided a right platform to deliberate on the emerging trends and how the financial institutions can stay ahead. With its power of complete suite of banking products, differentiated by its unique architecture, frameworks and delivery methodology, Intellect invited the clients to reimagine their Products/Services that would drive the operating costs down by over 20% and increase customer acquisitions by 50%."*



## Links to the Editors

- Intellect User Meet 2019 – An Introduction - <https://youtu.be/5K7F-FqBco8>
- Key note address by Brett King, the World-renowned Futurist & Speaker, International Bestselling Author, Founder and CEO of Moven on Bank 4.0 - Banking Everywhere, but not at a bank - <https://www.youtube.com/watch?v=hjWnL1JvKS8>
- Presentation of Arun Jain, Chairman and Managing Director, Intellect Design on “Inside Intellect – Applying Design Thinking for Bank 4.0 – <https://goo.gl/4uVTz2>

Day 2 of the Meet will have parallel tracks to engage and enable a deep dive on some of our products (in the areas of Consumer Banking, Transaction banking, Wealth and Treasury) besides demos and interaction with our product experts. Apart from these, there are also sessions on how digital technologies (Contextual Banking, Digital Face, Artificial Intelligence, Machine Learning) can enhance the business performance.

***About Intellect Design Arena Limited***

*Intellect Design Arena Ltd, a specialist in applying true digital technologies, is the world's first full spectrum Banking and Insurance technology products company, across Global Consumer Banking , Central Banking, Global Transaction Banking (iGTB), Risk, Treasury and Markets, and Insurance. With over 25 years of deep domain expertise, Intellect is the brand that progressive financial institutions rely on for digital transformation initiatives.*

*Intellect pioneered Design Thinking for cutting-edge products and solutions for Banking and Insurance, with design being the company's key differentiator in enabling digital transformation. FinTech 8012, the world's first design centre for Financial Technology, reflects Intellect's commitment to continuous and impactful innovation to address the growing need for digital transformation. Intellect generates annual revenues of more than USD 169 million, serving more than 240 customers through offices in 40+ countries and with a diverse workforce of more than 4,000 solution architects, domain and technology experts in major global financial hubs around the world. For further information on the organization and its solutions, please visit <https://www.intellectdesign.com/>*

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